



# Online Presence Checklist

- Is who we are and what we do clearly stated?
- Is my branding consistent from one thing to the next?
- Does my website read well on handheld devices?
- Do I have a way to capture email addresses such as an opt-in?
- Have I completed an SEO checklist?
- Is my complete business contact info visible for followers?
- Are all of my links & buttons working?
- Do I have client or customer testimonials?
- Do my pages & content speak to my ideal customers' needs?



content by request

YOU REQUEST IT. WE CREATE IT.